








CREATIVE WRITER &
GRAPHIC DESIGNER

DUNNI GOODMAN

EDUCATION

Bachelor of Engineering
University of Ilorin, Ilorin, Nigeria
1988-1995

SKILLS

Graphic Design 
Web Design 
Creative Writing 
Video Editing 
Copywriting 

REFERENCES

Niran Olatona
Executive Chairman, ESIRS
niran.olatona@gmail.com

Oyerinde Oladejo
De Montfort University, Leicester, UK.
oyerinde@yahoo.com

PROFILE

I'm a Creative Web/Graphic Designer and B2B/B2C Writer with expertise in crafting compelling content and stunning visuals that engage, inspire, and deliver results. Skilled in website design, branding, catalogs, and ghostwriting captivating Christian and self-help non-fiction books.

Passionate about connecting businesses and ministries with their audience through impactful designs and persuasive storytelling. Let's bring your vision to life!

WORK EXPERIENCE

Creative Writer & Graphic Designer

Goodmans World of Inspirations 2000 - 2018

- Designed websites, branding, and print materials like catalogs and brochures.
- Wrote persuasive B2B/B2C content and high-converting email campaigns.
- Ghostwrote impactful Christian books from audio, video, and client concepts.
- Formatted, designed, and published books for more than 80 authors.
- Ensured timely delivery of tailored, audience-focused creative projects.

Senior Graphic Designer

Landmarks Christian Center 2007 - Present

- Led creative projects: branding, website design, and marketing materials.
- Developed visually compelling designs that enhanced client engagement and brand identity.
- Managed a team of designers, for timely delivery of high-quality work.
- Collaborated with clients to align designs with their business goals.

Creative Writer & Graphic/Web Designer

MillionValues Concepts 2018 - Present

- Crafted engaging B2B/B2C content, landing pages, and email campaigns.
- Designed websites, branding assets, and marketing materials for diverse clients.
- Ghostwrote and published impactful Christian books for many clients.
- Delivered audience-focused projects combining visual appeal and persuasive storytelling.